

CARLING BLACK LABEL CURRIE CUP COMPETITION RULES

12 AUGUST 2024 – 21 SEPTEMBER 2024

1. INTRODUCTION

1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.

1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).

1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

3.1 This Competition will run from **12 August 2024 until 21 September 2024**, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3.3.1.1 COMPETITION ENTRY PROCESS

3.1.2 In order to enter the Competition, a Participant must

Purchase **2 x Carling Black label 500ml Draughts to share** (the “**Qualifying Product**”) at **selected restaurants** as set out in the Annexure A (the “**Participating Outlet**”);

scan the QR code on the table talker. Upon scanning the QR code, Participants will be redirected to <https://carlingcurriecup.foneworx.co.za/> where they will be required to provide the following details: (i) name and surname; (ii) contact details;

and (iii) confirm that the Participant is 18 years or older and scratch the digital scratch card to reveal their prize.

Once the Participants scratch the digital scratch card and enter the details required, they will be automatically entered into a draw for a cash prize.

4. DESCRIPTION OF PRIZE

3.1.3

The prizes for this Competition are:

4.1 One Scratch and win prize (“Scratch and Win Prize”) which shall consist of either a Currie Cup
4.2 Cap, Carling Black Label bottle opener Key ring, 500ml Black Label Draught glass and 500ml
Carling Black label draught beer. There are 285 prizes available to be won during Competition
Period and each Prize has a value of approximately R60,00.

4.3 A cash prize (“Cash Prize”) to the value of R50 000 and there is a total of 3 x R50 000 cash
vouchers to be won.

4.4 If the Participant wins a Scratch and Win Prize, then he/she shall collect his/her Prize
immediately from the Participating Outlet.

4.5 If the Participant wins a Cash Prize, a cash voucher to the value of R50 000 will be delivered
4.6 by the Promoter or its nominated agent to a winner’s address within the Republic of South
Africa.

4.7 The Promoter does not guarantee in-store stock availability of a Prize, which shall at all times
be subject to in-store stock availability at the relevant participating retailer or outlet, it being
recorded that the Promoter shall not in any manner whatsoever be liable should the available
stock be depleted prior to a winner being able to collect his/her Prize, and the Promoter shall
not be liable to provide a prize (or prizes) or a good (or goods) in substitution for a Prize which
is not available due to stock being depleted.

4.8 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize
for an alternate prize or for its cash value. A winner may not substitute him/herself with any
other person.

No person may win more than one Prize in this Competition.

5. WINNER SELECTION AND NOTIFICATION

The Scratch and Win Prize will be revealed on the digital screen whether they have won a prize.

The winner of the Cash Prize will be selected by means of a random draw.

5.1

WINNER VERIFICATION

5.2

A winner must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules,

5.3

which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize.

The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

5.4

A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute

5.5

winner may be selected at the discretion of the Promoter.

The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (a)-(d), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.

A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

5.6 **6. PRIZE FORFEITURE**

A winner must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.

6.1 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to

6.2 monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.

6.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as a original winner was chosen.

7. GENERAL

7.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.

7.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.

In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.

7.3 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.

7.4 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:

7.5 the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and

7.5.1

7.5.2

the Promoter transferring the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

7.6 which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.

7.7 With the exception of Competition Rule 7.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.

A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:

correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or

7.7.1 destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.

7.7.2 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.

7.8

7.9

Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.

7.10

The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.

7.11

7.12

These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.

7.13

The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.

Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation,

ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.

7.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

7.15 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

These Competition Rules are also available on www.carlingblacklabel.co.za

Annexure A: Participating Outlets

STP	Outlet
470410	Dros Okavango
631701	Fat Cactus - Gardens
625271	Fat Cactus - Mowbary
432660	Fat Cactus - Sea Point
784373	Fat Cactus - Woodstock
467610	Jerrys Burger Bar - Bloubergstrand
737306	Jerrys Burger Bar - Heritage Square
671466	Jerrys Burger Bar - Willowbridge
647423	Medusa's
491001	Primi Piatti - Eden On The Bay (Ella Bella)
582795	Stones - Cape Town
582434	Stones - Claremont
582028	Stones - Durbanville
601483	Stones - Observatory
599227	Dros Upington
640812	Dros Vanderbijlpark
660897	Dros - Richards Bay
652009	Dros Kempton Park
728585	Dros - Edenvale
642504	Dros - Kyalami
632714	Dros Krugersdorp
637994	Die Dros - Polokwane (Nguni Grill)
393850	Die Dros - Redruth
432093	Cheeky's - Hatfield
566096	Dros - Waterkloof
394414	Ekhaya Lounge Pretoria
628824	Dros - Centurion
687813	Ridgeback Village
652457	Keg & Hedgehog
563209	Crossways Hilton
563346	Lords & Legends - Toti
565020	Pub & Punter
660897	Dros - Richards Bay
615561	Mulligan KZN
565597	Steak & Ale
395408	Waxy OConnors - Hillcrest
561341	Waxy OConnors - Westville
388819	Waxy OConnors - Sunningdale
432295	Waxy OConnors - Salta
570760	The Cellar

567301	Durban Crusaders Club
570172	Stokers Arms Restaurant
733797	80'S PUB (NTO)
655618	A T'S PUB & GRUB (NTO)
642150	AANDKLAS STELLENBOSCH
399386	ALGOA BAR & PUB (NTO)
584669	BARNEYS TAVERN PE
724922	BISTRO 74 (NTO)
660473	BLOEMHOF RESTAURANT (NTO)
642145	BLOM'S PUB AND GRILL
697096	BOARDHOUSE BEACH BAR (NTO)
600023	BOHEMIA RESTAURANT PTY LTD
664031	BOJANGLES (NTO)
709863	BRIANS GRILL AND FAMILY RESTAURANT
435100	CAFE BLUE (NTO)
712554	CAFE EXTRABLATT (NTO)
390569	CALZONI PIZZERIA & RESTAURANT (NTO)
594954	CAPRI RESTAURANT AND BAR
390752	CASA CERVEZA (NTO)
316709	CASA NOSTRA WOODSTOCK (NTO)
699434	CATCH OF THE DAY
602144	COYOTE CACTUS CAFE
607111	CUE ZONE SPORTS BAR
590276	DE DEKKE RESTAURANT - Ladies & Spor
595116	DELFINOS MOSSELBAY
662890	DIE NAG UIL
433714	DIE NAGUIL AT OUDE WESTHOF (NTO)
587243	DIXIES RESTAURANT
640930	DORP
732158	DOWN SOUTH (NTO)
434259	FAT CACTUS BELLVILLE (NTO)
587367	FIREMANS ARMS BAR
586788	FORESTERS ARMS BAR
482052	GARDENS BAR
590892	GRAHAM HOTEL LIQUOR STORE
778641	HAPPY FOLKS BLOUBERG (NTO)
434246	HAPPY FOLKS STELLENBOSCH (NTO PRO)
625873	HEAD OFFICE PUB
431789	HE'S NOT HERE (NTO)
489661	HOTSPOT - PE (NTO)
591363	HUSKYS RESTAURANT AND BAR
601919	JANNIE'S
607027	JC BRASSERIE
640067	JIMMY ROCKETS

388905	LA PERON (NTO)
435529	LA VEGAS ENTERTAINMENT (NTO)
653966	LIGHTHOUSE ON LOXTON
631583	LOCOMOTION ENTERTAINMENT PUB
596386	LONDON TOWN
599899	MADEIRA SEAFOOD RESTAURANT
585122	NAG'S HEAD RESTAURANT TOAD IN THE
661025	NNK SPORTS BAR (NTO)
589054	OCEANA POWER BOAT CLUB
635421	PAKALOLO (NTO)
655718	PETE'S POST PUB & GRILL (NTO)
639799	POOLE LOUNGE
779814	PORTALIA FOODS CC (NTO)
598122	PUNK BAR
391765	RARE GRILL (NTO)
601816	RAT AND PARROT
697352	SPEAKEASY ON OXFORD
657862	SPORTSMAN'S CANTINA (NTO)
676043	STATION PUB & GRILL (NTO)
601483	STONES OBSERVATORY
625164	TARANTINO'S RESTOBAR
700739	TEXAS GRILL (NTO)
389143	THE BENCH (NTO)
430762	THE HIDEOUT & PIZZA (NTO)
590671	THE HOLLOW TREE
472747	THE HOT SPOT BAR (NTO)
689856	THE ISLAND
483063	THE LOCOMOTIVE
391095	THE MOJO PRECINCT
435644	THE PIT STOP SPORTS BAR (NTO)
599324	THE THIRSTY OYSTER TAVERN
686792	THE THURSTY TURTLE
769140	TIPPLES (NTO)
746514	TIPPLES ONRUS (NTO)
758826	TOAD IN THE ROAD
796966	TRAVELLERS LOUNGE (NTO)
685633	VAN HUNKS (NTO)
602625	VILLAGER FOOTBALL CLUB
598805	STONES RUSTENBURG
699849	TOP DOG (NTO)
597453	RUSTENBURG GOLF CLUB
582069	NORTH WEST UNIVERSITY LTD
682671	MUSIC CAFE
709244	KOOPERASIE

435818	SKEMER KUIER
585778	HORSESHOE MOTEL
717704	OCEAN BASKET VRYBURG
394257	THE LOCK STOCK AND BARREL
646904	CHELLOS PIZZERIA AND BAR
586571	CHEERS PUB & GRILL T/A STOEPSTORIES
699667	NAMAKWARI LODGE
391097	BOND CAFE (NTO)
432001	SOWAAR BAR (NTO)
481139	ROUTE 66 AMERICAN DINER (NTO)
566361	ZAPPA S RESTAURANT THE WILLOWS
568646	OPPIPLAAS
675494	TIVOLI SPORTS BAR (NTO)
783243	DIE WITHUIS (NTO)
783245	LUCKY RODRIGO (NTO)
390989	THE BIG RED BARN (NTO)
463038	MALBOER PUB & GRILL (NTO)
562732	MY PUB
563191	KRUGERS PUB AND GRILL
565107	CAFE LIVINGSTONE
631941	PLAYERS
666416	SHOVELS (NTO)
746063	HANGOVER SPORTSBAR (NTO)
786819	MEMORIES (NTO)
792434	CHEERS
564658	EASTWOODS TAVERN
687813	RIDGEBACK VILLAGE (NTO)
433846	MALT QUEEENSWOOD (NTO PRO)
434130	GOAT HAZELWOOD (NTO)
478056	MALT (NTO)
548946	D'CADENCE (NTO)
565896	BOSVELDER RESTAURANT
566006	BARACAS WINE AND BEER BAR
667557	THIRST @ 28 DEGREES EAST (NTO)
432146	BLOM LIFESTYLE (NTO)
614662	COLBYN GOLF COURSE (NTO)
699799	JOCK OF THE BUSHVELD (NTO)
399196	AMAROS CHEEKY'S BRAAMFONTEIN
432062	THE TIKI COLLECTIVE PARKWOOD (NTO)
477046	SMOKEHOUSE GRILL (NTO)
551578	NATCHEZ SPUR
552523	SANDTON SPORTS CLUB
638325	DROS RANDBURG
684201	BARON WITKOPPEN

467606	EQYPTIAN LATINO (NTO)
552850	DIE KNIEPE GERMAN PUB
552859	COLONY ARMS RESTAURANT
553668	THE IRISH CLUB
639727	METROPOLIS BAR AND GRILL (NTO)
686111	HOOTERS ON THE BUZZ
791183	BEERHOUSE T/A LOCK STOCK & BEER FOU
550174	KEG AND FILLY RESTAURANT
550291	GATHERING O THE CLANS
553251	CHICAGOS PIANO BAR RANDPARK RIDGE
553452	CESCOS PUB AND PORTUEGESE REST
379814	DIGGERS PUB & GRILL (NTO)
552032	BARON AND QUAIL WOODMEAD
552988	LEMON TREE COFFEE SHOP
607074	SILVASALE EVENTS AND CATERING
668864	THE OLD ROSE
431663	STREAMERS PUB & GRILL (NTO)
552734	RATZ RESTAURANT
618436	XAI XAI (NTO)
432094	COWBOY TOWN (NTO)
551329	DOSOL LODGE
552902	DRIFT COUNTRY INN
580950	GATSBYS BAR AND GRILL HOUSE
712427	ALL STARTS SPORTS BAR (NTO)
435171	SUNDOWNER @ MONTANA (NTO)
653228	JOCK AND JAVA