

CARLING SCORE PREDICTOR COMPETITION RULES

13 MAY 2022 - 2 JULY 2022

1. Introduction

- 1.1. This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families, (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition, (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies, and (d) participating outlet owners and staff.
- 1.2. The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3. Participation in the Competition by all entrants (“**Participants**”) constitutes acceptance of these Competition Rules.

2. Competition Period

This Competition will run from 13 May 2022 until 2 July 2022, both dates being inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. Competition Entry Process

- 3.1. The Competition has 2 Categories, the ‘National Pool’ and the ‘Provincial Pool’, which a Participant will be entered into when participating, and will take place online via www.carlingpredictor.com.

3.2. Category 1: National Pool

- 3.2.1. In order to enter the Competition in Category 1, a Participant must: (i) sign up to the Carling Score Predictor 2022 competition via Facebook, Google Account, or by signing up on the official website at www.carlingpredictor.com, including by entering the following Participant details: (a) name; (b) surname; (c) email address; (d) gender; (e) cell phone number; and (f) favourite beer brand; (ii) participate in the National Pool category of the Carling Score Predictor 2022 competition; and (iii) achieve a rank of first, second or third in the National Pool in order to win a prize in either a particular Round and/or at the end of the Carling Currie Cup once the final fixture has been played.

- 3.2.2. Participants will be awarded points for predictions on each fixture that will be played during the Competition Period, depending on the outcome of their prediction as follows:
 - 3.2.2.1. 0 points for guessing the incorrect result;
 - 3.2.2.2. 75 points for guessing the correct result only (i.e., win, loss or draw); or
 - 3.2.2.3. 100 points for guessing the correct result in addition to guessing the correct score margin.
- 3.2.3. The points awarded in accordance with the above, will be calculated at the following intervals:
 - 3.2.3.1. after each “round” of the Carling Currie Cup as identified on the Website and comprised of the listed fixtures for that round (“**Round**”);
 - 3.2.3.2. at the end of the Carling Currie Cup once the final fixture has been played;
 - 3.2.3.3. at the end of the Carling Champions Match.
- 3.2.4. Participants in the National Pool will be ranked in a competitive national league of participants who will compete to obtain the most points calculated based on the above. The winners will be selected based on the total number of points accumulated during a given Round and at the end of the Carling Currie Cup once the final fixture has been played.
- 3.2.5. In addition to points awarded in terms of Competition Rule 3.2.1 above, Participants will also be eligible to win additional prizes as set out in Competition Rule 4.3 which are available only during select Rounds. Participants who have ranked first, second or third on: (i) the Round(s) with semi-final fixtures of the Carling Currie Cup; (ii) the Round with the final fixture of the Carling Currie Cup; and/or (iii) the Carling Champions Match fixture, will be eligible to receive these prizes. The Carling Champions Match is a single match spectacle taking place at the end of the Carling Currie Cup season after the close of the Carling Currie Cup (“**Carling Champions Match**”).
- 3.2.6. In addition to the points awarded in terms of Competition Rule 3.2.1 above, Participants will be eligible to win additional cash prizes as set out in Competition Rule 4.5. Participants who have ranked first, second or third overall in the National Pool at the end of the Carling Currie Cup once the final fixture has been played will be eligible to receive cash prizes.

3.3. **Category 2: Provincial Pool**

- 3.3.1. In order to enter the Competition in Category 2, a Participant must: (i) sign up to the Carling Score Predictor 2022 competition via Facebook, Google Account, or by signing up on the

official website at www.carlingpredictor.com, including by entering the following Participant details: (a) name; (b) surname; (c) email address; (d) gender; (e) cell phone number; and (f) favourite beer brand; (ii) participate in the Provincial Pool of the Competition; and (iii) achieve a top 10 rank in the Provincial Pool of the Competition, in order to be eligible to be considered to win a prize in either a particular Round and/or at the end of the Carling Currie Cup once the final fixture has been played.

3.3.2. Participants will be awarded the following points depending on the outcome of their prediction as follows:

3.3.2.1. 0 points for guessing the incorrect result;

3.3.2.2. 75 points for guessing the correct result only (i.e., win, loss or draw); and

3.3.2.3. 100 points for guessing the correct result in addition to guessing the correct score margin.

3.3.3. The points awarded in accordance with the above, will be calculated at the following intervals:

3.3.3.1. after each Round;

3.3.3.2. at the end of the Carling Currie Cup once the final fixture has been played;

3.3.3.3. at the end of the Carling Champions Match.

3.3.4. Participants must enter the Provincial Pool of their choice and be ranked as one of the top 10 participants at the end of each Round of the Carling Currie Cup in order to be considered for a provincial pool prize (as defined below).

3.4. Entry is only valid through this medium and in this manner.

3.5. A Participant can enter the Competition as many times as he or she wishes but may only win one prize in the Competition per Round.

3.6. Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.

3.7. Entry into the Competition, as well as the availability of a Prize, shall be subject to any regulations issued in terms of Section 27(2) of the Disaster Management Act, 2002 (“**Regulations**”).

4. Description of Prizes

4.1. National Pool Prizes

4.1.1. The prizes for this Competition in respect of all winners selected from the National Pool of the Competition are the following (“**National Pool Prize**”):

- 4.1.1.1. **1st Prize:** For Participants who have entered the Competition in accordance with Competition Rule 3.2.1 and have been awarded with the highest ranking points in a Round, a Y-code voucher issued each month to redeem a years' supply of Carling Black Label which shall be redeemed at a rate of 1 case of 24 x 500 ml cans of Carling Black Label on or before the 24th of every month over a period of 12 months, valued at R3,600. The vouchers must be redeemed within 30 days of the date of issue at any Shoprite Liquor nationwide outlet.
- 4.1.1.2. **2nd Prize:** For Participants who have entered the Competition in accordance with Competition Rule 3.2.1 and have been awarded with the second highest ranking points in a Round, a Y-code voucher to redeem 1 case of 24 x 500 ml cans of Carling Black Label, valued at R300. The voucher must be redeemed within 30 days of the date of issue at any Shoprite Liquor nationwide outlet.
- 4.1.1.3. **3rd Prize:** For Participants who have entered the Competition in accordance with Competition Rule 3.2.1 and have been awarded with the third highest ranking points in a Round (outside of a Carling Currie Cup semi-final, Carling Currie Cup final or Carling Champions Match fixture), a Y-code voucher to redeem 1 case of 24 x 500 ml cans of Carling Black Label, valued at R300. The voucher must be redeemed within 30 days of the date of issue at any Shoprite Liquor nationwide outlet.

4.2. Provincial Pool Prizes

- 4.2.1. The prizes for this Competition in respect of all Participants who: (i) are ranked within the top 10 participants in a Round; and (ii) have been selected by a random draw in accordance with Competition Rule 6, a Y-code voucher to redeem 1 six pack of 6 x 500ml cans of Carling Black Label, valued at R100. The voucher must be redeemed within 30 days of the date of issue at any Shoprite Liquor nationwide outlet ("**Provincial Pool Prize**")

4.3. Fixture Prizes

- 4.3.1. Participants who have ranked first, second and third in the National Pool on 28 May 2022, will win 1 set of double tickets for the winner and a guest to attend and watch a Carling Currie Cup semi-final match live, valued at approximately R200 ("**Semi-Final Fixture Prize**").
- 4.3.2. Participants who have ranked first, second and third in the National Pool on 4 June 2022, will win 1 set of double tickets for the winner and a guest to attend and watch the Carling Currie Cup final match live, valued at approximately R200 ("**Final Fixture Prize**").

- 4.3.3. Participants who have ranked first, second and third in the National Pool on 11 June 2022, will win 1 set of double tickets for the winner and a guest to attend and watch the Carling Champions Match live, valued at approximately R98 (**“Champions Fixture Prize 1”**).
- 4.3.4. Participants who have ranked first, second and third in the National Pool on 18 June 2022, will win 1 set of double tickets for the winner and a guest to attend and watch the Carling Champions Match live, valued at approximately R98 (**“Champions Match Fixture Prize 2”**).
- 4.4. The Semi Final Fixture Prize, Final fixture Prize, Champions Match Fixture Prize 1; and Champions Match Fixture Prize 2 shall collectively be referred to as the **“Fixture Prizes”**.
- 4.5. **Cash Prizes**
- 4.5.1. For the National Pool during the Competition Period, the Participants which have:
- 4.5.1.1. ranked first and achieved the highest overall number of points during the Carling Currie Cup, (all Rounds inclusive) will win a cash prize of R5 000 (**“First Overall Cash Prize”**);
- 4.5.1.2. ranked second and achieved the second highest ranking number of points overall during the Carling Currie Cup (all Rounds inclusive), Participants will win a cash prize of R3 000 (**“Second Overall Cash Prize”**);
- 4.5.1.3. ranked third and achieved the third highest ranking number of points in the entire Competition Period (all Rounds inclusive), Participants will win a cash prize of R2 000 (**“Third Overall Cash Prize”**);
- 4.5.1.4. been awarded with the highest-ranking number of points in the Round of the Carling Currie Cup with semi final fixtures, the Participant will win a cash prize of R2 000 (**“Semi Final Cash Prize”**);
- 4.5.1.5. been awarded with the highest-ranking number of points in the Round of the Carling Currie Cup with the final matchday fixture, the Participant will win a cash prize of R5 000 (**“Final Cash Prize”**); and
- 4.5.1.6. been awarded with the highest-ranking number of points on completion of the Carling Champions Match, the Participants will win a cash prize of R5 000 (**“Carling Champions Match Cash Prize”**).
- 4.6. The First Overall Cash Prize, Second Overall Cash Prize, Third Overall Cash Prize, Semi Final Cash Prize, Final Cash Prize and the Carling Champions Match Cash Prize shall collectively be referred to as the **“Cash Prizes”**.

- 4.7. In the event that Participants in the National Pool have achieved the same rank and/or the same number of points in any round during the Competition Period, the winner will be selected by a random draw between the Participants with the same rank.
- 4.8. Winners and their guests will be liable for all costs and expenses not expressly specified above to form part of the Fixture Prize, including getting to and from the relevant departure points.
- 4.9. Winners and their guests will be required to strictly observe COVID-19 protocols at all times while attending the Fixture Prize, in compliance with the Regulations.
- 4.10. Winners and their guests will need to be available to attend the Fixture Prize during the relevant dates to be confirmed by the Promoter, failing which, the Promoter reserves the right to select substitute winners if winners are unable to attend the Fixture Prize on the dates specified by the Promoter.
- 4.11. The National Pool Prizes, Provincial Pool Prizes, Fixture Prizes and Cash Prizes and shall collectively be referred to as the “Prizes”.
- 4.12. There are a total of 96 Prizes available to be won during Competition Period and the Prizes have a total value of approximately R62 800.
- 4.13. The winner is responsible for the cost of travel to the Fixture Prize.
- 4.14. No Prize, in whole or in part, can be transferred to any other person or exchanged for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.
- 4.15. The Promoter will send the Prize to the winner electronically or in the case of a cash prize, will be sent via electronic funds transfer (“EFT”).

5. Winner Selection and Notification: National Pool

- 5.1. The winners from the National Pool of the Competition will be selected by a panel of judges appointed by the Promoter based on the highest-ranking Participants at first, second and third positions respectively for each applicable prize.
- 5.2. There will be a total of 3 winners selected by the Promoter during the Competition Period on each of the following dates: (i) 07 May 2022; (ii) 14 May 2022; (iii) 28 May 2022; (iv) 04 June 2022; (v) 11 June 2022; (vi) 18 June 2022; (vii) 01 July 2022; and (viii) 04 July 2022.
- 5.3. The winners selected in accordance with Competition Rule 5.2 will be notified on the following dates: (i) 23 May 2022; (ii) 06 June 2022; (iii) 13 June 2022; (iv) 20 June 2022; (v) 30 June 2022; (vi) 15 July 2022; and (vii) 18 July 2022.
- 5.4. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. Winner Selection and Notification: Provincial Pool

- 6.1. The winners from the Provincial Pool of the Competition will be selected based on: (i) the top 10 ranked Participants per provincial round; and (ii) by random draw process among the top 10 Participants.
- 6.2. There will be 8 draws in respect of each Round which will take place in accordance with the following schedule: (i) 07 May 2022; (ii) 14 May 2022; (iii) 28 May 2022; (iv) 04 June 2022; (v) 11 June 2022; (vi) 18 June 2022; (vii) 01 July 2022; and (viii) 4 July 2022.
- 6.3. There will be a total of 9 provincial winners selected in each random draw during the Competition Period.
- 6.4. The winners will be notified by the Promoter electronically via email or SMS on or before the following dates in relation to the draw dates in Competition Rule 6.2: (i) 12 May 2022; (ii) 19 May 2022; (iii) 02 June 2022; (iv) 09 June 2022; (v) 16 June 2022; (vi) 26 June 2022; and (vii) 11 July 2022.
- 6.5. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

7. Winner Selection and Notification: Fixture Prizes

- 7.1. For a Fixture Prize, the winners will be selected by a panel of judges appointed by the Promoter based on the highest-ranking Participants at first, second and third positions respectively for each Fixture Prize in the National Pool.
- 7.2. For a Fixture Prize, there will be a total of 3 winners selected on each of the following dates. (i) 28 May 2022; (ii) 04 June 2022; (iii) 11 June 2022; and (vi) 18 June 2022.
- 7.3. The winners selected in accordance with Competition Rule 7.2 will be notified on the following dates: (i) 2 June 2022; (ii) 9 June 2022; (iii) 16 June 2022; and (iv) 26 June 2022.
- 7.4. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

8. Winner Selection and Notification: Cash Prizes

- 8.1. The winners of the Cash Prizes will be selected by a panel of judges appointed by the Promoter based on the highest-ranking Participants at first, second and third positions respectively for each Cash prize.
- 8.2. For the First Overall Cash Prize, Second Overall Cash Prize and Third Overall Cash Prize, the winners will be selected based on all entries received at the end of the Carling Currie Cup during the Competition Period, at the time of the relevant draw on 4 July 2022.

- 8.3. For the Semi Final Cash Prize, Final Cash Prize and the Carling Champions Match Cash Prize, the winners will be selected based on all entries received in the semi-final round, the final fixture round and/or Carling Champions Match round, at the time of the relevant draw.
- 8.4. The winners of Cash Prizes will be selected on the following dates: (i) one selection on 18 June 2022; (ii) one selection on 01 July 2022; and (iii) four selections on 04 July 2022.
- 8.5. There will be a total of 6 Cash Prize winners selected during the Competition Period.
- 8.6. The winners of Cash Prizes will be notified by the Promoter electronically via email or SMS on or before the following dates: (i) 30 June 2022; (ii) 15 July 2022; and (iii) 18 July 2022.
- 8.7. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

9. Winner and Guest Verification

- 9.1. The winners of a Prize and their guest/s (as applicable) that will receive the benefit of the relevant prize must: (i) be over the age of 18 years old; (ii) not be a director, member, partner, agent, consultant or employee of the Promoter and their immediate families; (iii) not be a director, member, partner, agent, consultant or employee of any supplier of any goods or services to the Promoter in respect of this Competition; (iv) not be a director, member, partner, agent, consultant or employee of the Promoter's advertising and promotion agencies, associated companies; (v) not be a participating outlet owner or staff member; and (vi) in relation to the Fixture Prize, be fully vaccinated against Covid-19. The winners and guests may be asked to provide (and if asked, shall provide) confirmation of their vaccinations against Covid-19, which can be obtained at <https://vaccine.certificate.health.gov.za>, as well as a copy of their identity document/passport/driver's license/proof of residential address in order to receive the applicable prize.
- 9.2. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.
- 9.3. A prize will only be awarded after successful verification of the winner (and applicable guest/s as applicable). A winner will not be awarded any prize if he/she or his/her guest/s do/does not meet the requirements set out in these Competition Rules. Failing successful verification of the winner or his/her guest/s, a substitute winner may be selected at the discretion of the Promoter.

9.4. The Promoter reserves the right to carry out audits in respect of a winner to verify his/her eligibility and/or the validity of the winner's entry. The Promoter may disqualify a winner if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of entry or otherwise falsifying data. All entries, participants or travel partners determined by the Promoter or their agents to be invalid or ineligible will forfeit all rights to the applicable prize and will not be compensated in any way.

10. Prize Forfeiture

10.1. A winner must communicate his/her and each of his/her guest's/guests' (as applicable) full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the relevant prize.

10.2. If a winner is unable to attend, receive or utilise (as applicable) the prize then the entire prize shall be forfeited.

10.3. Time permitting and subject to the Promoter's approval, where a prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

11. General

11.1. The winners in the Competition and their guest/s receiving the benefit of a prize (as applicable) will be liable for all costs and expenses not expressly specified in these Competition Rules as being covered as part of the applicable prize. The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner and his/her guest/s (as applicable) which are not expressly contemplated as part of a prize.

11.2. All Participants must comply with the Regulations and all the Covid-19 laws, protocols, guidelines and restrictions (as applicable to the prizes) ("**Applicable Law**") at all times and any non-compliance with the Regulations or Applicable Laws will result in automatic disqualification. It shall be the sole responsibility of the Participants to observe and comply with any and all restrictions imposed by the Regulations and Applicable Law (if applicable to the prize) from time to time. Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any losses or damages arising from a breach of the provisions of the Regulations or Applicable Law by such Participant (and/or the Participant's guest/s in the case of the Participant being a winner of a Fixture Prize) and the Promoter shall not in any manner whatsoever be liable for any transgressions by any Participant or winner's guest/s (as applicable) in this regard.

- 11.3. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 11.4. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a prize in its entirety with no compensation to any party by the Promoter.
- 11.5. Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to the following:
 - 11.5.1. the Promoter may process the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
 - 11.5.2. the Promoter may transfer the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a prize,which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.
- 11.6. With the exception of Competition Rule 11.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the Participants by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 11.7. A Participant may, by submitting a request to the following link: <https://www.sab.co.za/content/data-subject-request-0>, request the Promoter to:
 - 11.7.1. correct or delete personal information about the Participant in its possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
 - 11.7.2. destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.

- 11.8. The Promoter may make media announcements or publish the names and/or photographs of the winners without remuneration being made payable to the winners, provided that any such person may expressly elect to decline this by written communication to the Promoter.
- 11.9. Should a prize not be available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute the prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be compensated in any way in this instance by the Promoter.
- 11.10. These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 11.11. The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation the Promoter will not compensate any individual for any reason whatsoever.
- 11.12. **All Participants and winners indemnify and hold harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this Competition or their receipt, participation, ownership and/or use of a prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 11.13. The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoters shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. Entries will only be accepted if they comply with all entry instructions. Any form of network or systems manipulation including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.

CARLING SCORE PREDICTOR COMPETITION RULES

- 11.14. By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. The Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications.
- 11.15. These Competition Rules are also available on www.carlingblacklabel.com.